

Coverage For ICA Edu Skills

Publication	Edition	Date	Page No	City
Deccan Herald	Chennai	03/08/2018	13	Bengaluru

Readership	Width & Height	Total Size	Ad. Rate/Sq. cm	Total Ad. Value
5,13,930	16*12(B/W Sq. Cm.)	192	1,200	2,30,400

Jain Community Reaches Out to Startups in Chennai

Jain Trade Community Reaches Out to Startups in Chennai

Chennai, March 7: In its endeavor to support startups and give the economy a boost, the Jain International Trade Organization (JITO) organized an 'Investors Pitch Day' at the Jain Pavilion, Hanger 4, in Chennai today. This was the 4th in the series of such events organized by the enterprising Jain community in

different metros over the last few months, the aim of which is to fund and hand-hold young entrepreneurs in the country.

The Chennai Investors Pitch Day was particularly important being part of the prestigious 2-day JITO Connect programme in which Prime Minister Narendra Modi and several prominent politicians

and business tycoons participated. JITO's Investors Pitch Day is an excellent opportunity for startups and entrepreneurs to showcase their potential.

The Chennai Investors Pitch Day was marked by enthusiastic participation and hectic activities.

There were entrepreneurs

from various fields: Education, Finance, IT, Transport, etc. making pitches and seeking investment.

Start-ups with interesting profiles included Edsix Brain Lab Pvt Ltd, an online assessment and training platform for thinking skills using game based pedagogy; Impact Guru, an online fundraising/crowd-

funding platform that helps individuals and NGOs raise money for medical, personal, or social purposes; Get Parking, a smart parking platform where parkers, providers and others can solve their parking/traffic problems and help them make/save more money, minimise costs, improve security, reduce violations and improve

customer experience; Bank 2 Grow, a new-age finance company that provides an online lending marketplace connecting borrowers seeking transparent, cost effective loans with lenders wanting great returns; and OckyPocky, India's first personalized interactive video learning app for 150M preschool kids.